

Brevard Art News is a free service, dedicated to getting the news out about art events, exhibits, and organizations in Brevard, Florida, and the surrounding area. In order to do so we very diligently manage our online content, announcements and interactions:

1. Brevard Art News is published at www.brevardartnews.com.
2. News is posted as it comes in and is cumulatively announced by email to subscribers each week. Send an email to Lou@LouBelcher.com to join the distribution list.
3. Brevard Art News also harnesses the power of Twitter to send out more urgent and brief announcements. Follow us at: <http://twitter.com/BrevardArtNews>

Always Free of Charge:

The following categories of items are always published free of charge as a service to our Brevard County Creatives and Creative Resources:

1. Announcements of art exhibits
2. News from artists
3. Classes and studio times and contact information
4. Announcements of gallery and museum openings and events
5. Call for artists and news from art organizations and community non-profit organizations
6. Books

Advertise with Brevard Art News

Why advertise with us?

Brevard Art News is quickly becoming the location for arts and cultural news, events, classes, etc. With a loyal and growing following of over *1,472 absolute unique visitors* and *4,090 page views* each month. This number continues to grow each week.

Our readership is primarily within the Space Coast region; however, we assume a number of "snow birds" account for our national and world-wide readers.

Available Ad Spaces:

Left Column: Gain more attention for your artwork, gallery, event, lessons, service or product by way of a graphical ad.

Note: *When you open a new business of services you are offering to artists for a fee, Brevard Art News will cover it once as a news item if you provide us with a proper press release.*

Placement and prices:

Sponsored Ads*

1. Top position (begins just below BCA ad) = \$50/mo. or \$140/3 mo.
2. Second position = \$40/mo. or \$110/3 mo.
3. Third position = \$30/mo. or \$80/3 mo.
4. Subsequent positions = \$10/mo. or \$25/3 mo.

Contact Lou@LouBelcher.com for ad specs.

**Ads must meet Brevard Art News specifications and standards. All ads are subject to review and approval prior to going live.*

Need Design Assistance?

Brevard Art News can supply you with a simple graphical ad for \$40. Contact me for details.

Guest Authorship

Part of good marketing involves creating a presence on the web. One way to do that is to get mentioned frequently online.

For those wishing to gain more attention, Brevard Art News is offering you the opportunity to write an article (300 to 400 words in length) on topic(s) helpful to other artists/creative businesses. Your article will be published during the week, and you will receive a byline including your phone number, web address and/or email address if desired.

All articles will be edited for content and style by Brevard Art News to ensure they conform with the intent of Brevard Art News. If you are too busy to write an article, Brevard Art News will write it for you according to the specifications below.

Articles:

1. \$10.00 editing fee for articles written by you.
2. \$20.00/article written by Brevard Art News - you provide the topic and an outline.
3. \$30.00/article written by Brevard Art News - you provide the topic only.

Get In Touch:

To advertise, guest author, or for additional information please contact Lou Belcher at: lou@loubelcher.com